

**Career Pathways Program Articulation Agreement
Between
Indian River State College
And
The St. Lucie County School District
For
Marketing Management**

This agreement ensures that the students of St. Lucie County are best served by secondary career and technical programs and by Indian River State College in all degree and certification programs where articulated credits are applicable. The following is agreed upon by the St. Lucie County School District and Indian River State College to ensure that students completing the Marketing Management Program in St. Lucie County may be awarded appropriate college credit:

1. St. Lucie County high school graduates may receive up to six (6) semester hours of credit based on demonstrated competencies subject to validation by the secondary institution.
2. Students will be awarded articulation credits upon initial registration at IRSC, except where entrance/competency exams are needed based on program acceptance and/or course placement, and as part of the program selection process in IRSC Educational Services. Credits awarded at program selection are final and a one-time process.
3. Following the provisions of the Southern Association of Colleges and Schools, the articulated courses will be identified as “Tech Prep” or “Career Pathways” in the appropriate discipline and identified on the college transcript as such. The articulated credits will be included on the student's official college transcript with the designation of "satisfactory" and counted toward the appropriate degree or certificate.

Cluster: Marketing, Sales & Service

Program: Marketing Management #8827100

This agreement awards six (6) “Tech Prep/Career Pathways” credits upon completion of Marketing Essentials, Marketing Applications, and Marketing Management as follows:

GEB 1011	Introduction to Business	3 credits
MKA 2021	Salesmanship	3 credits

Student should seek advisement at any IRSC campus to determine which credits are applicable to their individual educational goals. Articulation credit may only be awarded within 24 (twenty-four) months from the student’s graduation date. Application of Credits to an IRSC program is a one-time election process.

Student may be required to take a competency exam to determine course placement.

This agreement will be effective upon signing by the district superintendent, the college president, and their respective board chairman. This agreement will include 2011 high school graduates. This agreement certifies that the secondary level instruction of Career Pathways/Tech Prep students is in compliance with the requirements set forth by the Southern Association of Colleges and Schools. This agreement allows for modifications to be made at any time upon the mutual agreement of the college president and the district superintendent. Modifications and/or revocation of this agreement will not affect credits awarded to students prior to the revision date.

Superintendent
St. Lucie County School Board

President
Indian River State College

Chairman
St. Lucie County School Board

Chairman
Board of Trustees

Date _____

Date _____