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**SUPERINTENDENT**

Dr. Jon R. Prince  
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May 31, 2023

To: Proposers

Re: Presentation Notification  
RFP 23-19 Educational English Language Arts Software and Curriculum

The Evaluation Committee ranked firms for the RFP referenced above in the following order:

- |  |   |
|--|---|
| 1. Curriculum Associates, LLC                      | 11. McGraw Hill LLC   |
| 2. IXL Learning                                    | 12. Savvas Learning Company LLC   |
| 3. Destination Knowledge                           | 13. Age of Learning   |
| 4. Imagine Learning LLC                            | 14. Scholastic Inc.   |
| 5. Istation  | 15. Learning Without Tears  |
| 6. Beable Education, Inc.                          | 16. NOREDINK  |
| 7. Carnegie Learning                               | 17. HEC Software Inc  |
| 8. Lexia Learning Systems                          | 18. Macmillan Holdings LLC, d/b/a MPS, c/o Bedford,<br>Freeman and Worth Publishing Group |
| 9. Houghton Mifflin Harcourt Publishing<br>Company | 19. Teacher Created Materials   |
| 10. Edmentum, Inc.                                 | 20. Texthelp, Inc.  |

The committee requested the top five firms participate in the presentation portion of the RFP. The firms listed below for presentations are asked to confirm participation to [kimberly.albritton@stlucieschools.org](mailto:kimberly.albritton@stlucieschools.org) by June 6, 2023.

Below is the presentation schedule and corresponding times. Presentations will be in person at our District office (9461 Brandywine Lane, Port St Lucie FL 34986). Firms will be expected to give a twenty-minute presentation, with a five-minute question and answer period. Firms will be allotted five minutes prior to the scheduled time for setup and five minutes for cleanup. Please plan accordingly to be able to meet the setup/cleanup times, as we have very tight schedules all day. Firms will not be allotted any additional time. Firms will have access to a TV to present (with HDMI), as well as audio.

Presentations are scheduled for **June 14, 2023**, times are listed below by vendor.

<b>Firm</b>	<b>Setup Time (5 min)</b>	<b>Presentation Time (20 Min)</b>
Destination Knowledge	8:00 AM	8:05 AM
Imagine Learning LLC	8:35 AM	8:40 AM
Istation	9:10 AM	9:15 AM
Curriculum Associates, LLC	9:45 AM	9:50 AM
IXL Learning	10:20 AM	10:25 AM

Committee Members will be asked to score firms on the criteria set below (also listed in the RFP document). An adjectival scoring system shall be applied throughout the evaluation process for the evaluation of the written responses and the presentation/interviews. A score of 0 is the least favorable and a score of 10 is the most favorable in all sections. Points earned during the presentation portion will be added to the written score to obtain a total score. Point assignments in each of the interview evaluation criteria will be totaled and then divided by the number of committee members for the average score for each criteria. The average score for each criteria will be added together for a total score, not to exceed the total points (50). Presentation scoring criteria is listed below.

**Presentation Questions/Scoring:**

**1. Curriculum and Instruction – (Weighted Value – 20 points)**

- a. Student Experience – The proposer will provide a demonstration of the student’s experience in the curriculum and instruction environment. This will include how a student can track their achievement and work within the program.
- b. Teacher Experience – The proposer will provide a demonstration of the teacher’s experience in the curriculum and instruction environment. This will include how a teacher can track student achievement and work within the program.
- c. Supplemental Materials – The proposer will provide a demonstration of supplemental materials that are part of the overall experience of the company.

**2. Diagnostic, Progress Monitoring, and Assessment – (Weighted Value – 20 points)**

- a. Reports – The proposer will provide a demonstration of the different reports available at the student, teacher, and administrator level (including district). The proposer will explain the purpose behind each report and provide a when to use the report.
- b. Teacher Experience – The proposer will provide a demonstration of the teacher’s experience for being able to monitor students’ progress in real time. This will include how a teacher will provide additional support to a student based on the information in reports provided by the company.
- c. Admin Experience – The proposer will provide a demonstration of the administrator experience for being able to monitor students’ progress in real time. This will include



information on how an administrator will be able to see if additional support is needed for classrooms.

**3. Professional Development – (Weighted Value – 10 points)**

- a. Initial Professional Development – The proposer will provide an initial professional development plan for teachers, administrators, and district staff. This will include instruction and reports.
- b. On-Going Professional Development – The proposer will provide information for ongoing professional development for teachers, administrators, and district staff. This will include how next steps in professional development are determined and the method of delivery.
- c. Additional Professional Development Opportunities – The proposer will provide additional professional development opportunities that are available for teachers, administrators, and district staff.

Please feel free to contact me if you have any questions.

Sincerely,

*Kimberly Albritton*

Kimberly Albritton  
Director Financial Operations

Failure to file a protest within the time prescribed in s. 120.57(3), Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under chapter 120, Florida Statutes. (Note: Florida Statutes 120.57(3) and School Board Policy 7.701 contain entire procedure for filing).

