

# Lesson Plans: 03 SS LPQ3 Madame C.J. Walker

**Title:** 03 SS LPQ3 Madame C.J. Walker

**Grade Level :** Grade 3

**Subject :** Language Arts - Elementary, Social Studies - Elementary

**Standards/Assessed**

**Benchmarks:** Florida STATE FL Social Studies Standard (2008)

Grade 3

Florida Sunshine State Standards

American history

1: Historical Inquiry and Analysis

SS.3.A.1.2 Utilize technology resources to gather information from primary and secondary sources.

SS.3.A.1.3 Define terms related to the social sciences.

Grade 3

Florida Sunshine State Standards

Economics

1: Beginning Economics

SS.3.E.1.2 List the characteristics of money.

SS.3.E.1.3 Recognize that buyers and sellers interact to exchange goods and services through the use of trade or money.

**Description/Abstract  
of Lesson:**

Students will study the first African American millionaire, Madame C.J. Walker as they learn about money, working for money, and the importance of goal setting.

**Essential Question-  
Scope & Sequence:**

How do buyers and sellers interact to exchange goods for services? What are the characteristics of money?

**Technology  
Connections and  
Teacher Materials:**

-United Streaming Video: How our Economy Works: All About Earning and Spending Money -Biography of Madame C.J. Walker -Biography of Madame C.J. Walker

**Technology  
Connections and  
Student Materials:**

Paper, Pencils

**Duration :** 3 Days

**Vocabulary:** Millionaire, Inventor, Trade, Exchange, Services, Buyer, Seller

**Steps to Deliver  
Initial Instruction:**

Ask students to think about what they will look like and where they will live when they are an adult. Then ask them to think about what they will do as a job when they grow up. Ask students to share aloud what they'd like to be. Talk about how they think they will achieve this goal or if they think they may change their mind. Have students watch the United Streaming video: How our economy works: all about earning and spending money. Discuss with students the value of money and how it is exchanged for services and goods after the video. This should lead into a talk about Madame C. J. Walker, the first African American millionaire. Use the websites as resources to read with the class: <http://www.scholastic.com/teachers/article/black-beauty-millionaire-c-j-walker> and <http://gardenofpraise.com/ibdwalker.htm>. Be sure to discuss how she started as a laundry person and ended up a millionaire, and discuss the goals she set in life and how she achieved them. Mention a few of the problems she had as well as the successes before and after she became famous. Discuss the services she offered in exchange for money. Be sure to locate the different places she lived as you tell the story of her life.

**Guided Practice with  
Feedback:**

Have students work in groups to answer the following questions: 1. What did Madame Walker do before she became a millionaire? 2. Was education important to Madame Walker? How do you know? 3. Seeing Mrs. Booker T. Washington inspired Madame Walker. What was it that she was inspired to do and why was she inspired? 4. What were some of the decisions that Madame Walker made during her life that changed her life? 5. What were some of the ideas and procedures that Madame Walker implemented in her company that were ahead of the times. 6. What did Madame Walker do with her money? Have groups discuss the questions and make sure every student can explain the answer. Call on one random student from each group to share their group's answer. Have students individually think of a time they planned out how to do something and then followed through. Remind them of Madame Walker's goals and how she followed through with them. Example of answers if they get stuck are vacations, what to do during a ball game, building something, getting money to get something special, or a job they did.

Then have the students share with a partner or two how they planned it out and why. Then as a large group allow students to share what, why, and how they did it and how it came out. Madame Walker grew up with little money. She spent a lot of her money for different causes, but she also lived well with her daughter. Pose the following question to the students: "If you had a million dollars what would you do with it?" Allow a few minutes to think about it, then starting with the teacher have each student tell their answers.

**Independent Practice:** Have students brainstorm a list of both long-term and short-term goals that they would like to accomplish. Tell them that will be writing about one long-term goal: what they would like to be when they grow up and creating a plan for how they will reach that goal like Madame Walker did. Have them create a plan to be successful. Also, ask students to select a short-term goal that they would like to accomplish within the next week and monitor that goal throughout the week by having students keep track of their progress in a journal.

**Differentiated Instruction/Small Groups:** Have students write in a daily journal to track their goal. They should write about the progress, setbacks they may face like Madame Walker, how they overcome the setbacks, and how they are feeling.

**ESE/ESOL Accommodations & Strategies:** Pictures, Partners, Group, Draw picture of goals

**Lesson Closure/Review:** Review how services are offered in exchange for money, how Madame CJ Walker earned so much money, and why it's important to set goals and never give up.

**Assessment with Clear & Compelling Product Standards:**

- Answering the question during the discussion group.
- The quality of the answers given by the group.
- Participating and keeping on track during the pair section of Think-Pair-Share.
- Participation in thinking about the problem, acting out the solution, and answering the questions afterward.
- Final paper detailing the short and long term goal, the means by which they think to attain it, any obstacle they foresee, and if they goals are possible to attain.
- Attain their short term goal and filling out the hand-out. Keeping a daily journal of what they are doing to achieve the short term goal, problems, solutions, and their feelings about what's happening.

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**Date Created :** February 02, 2012

**Date Modified :** June 20, 2012